

Barn  Burner  
**BAR-B-Q**  
AT LAMBS FARM

Friday & Saturday, October 18 & 19, 2013  
8th Annual Competition!  
Vendor Information Packet



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## What's Cookin' at Lambs Farm?

### What?

The Barn Burner Bar-B-Q...

- is sanctioned by the Kansas City Barbecue Society (KCBS), the largest BBQ sanctioning body in the world as well as the Illinois BBQ Society (ILBBQS).
- competition is a state championship: Grand Champion is eligible for the Jack Daniels Great American BBQ and the Kansas City Royal.
- cooks compete in four KCBS-sanctioned categories: chicken, pork, ribs and brisket. Cooks can also compete in the optional dessert category.
- grew by 25% in one year, from 45 teams in 2010 to 57 teams in 2011.

### Where?

Lambs Farm, a popular and well known family attraction in Libertyville, IL.

### When?

Friday, October 18, 2013, competitors check-in and set up all day.

Saturday, October 19, 2013, 11 am - 4 pm.

### Why?

Lambs Farm Barn Burner Bar-B-Q benefits and is produced by Lambs Farm, a 501(c)(3) not-for-profit organization dedicated to helping people with developmental disabilities lead productive, happy lives and connecting with the human spirit in us all.

Visitor profile: The year-round business operations and events held at Lambs Farm draw a steady stream of visitors. Approximately 300,000 people visit our campus annually. The following is some demographic information derived from our last customer base survey.

Gender: 66% female, 34% male

Homeowners: 68% live in a single family dwelling; 70% own their own home

Marital Status: 71% are married

Children: 23% have one child, 31% have two children; 21% more than two

Age: 69% are between the ages of 25 and 44

Education: over 63% have college degrees

Household Income: over 62% have incomes between \$65K and \$140K/year

Employment: 46% have executive, managerial or administrative jobs

Over 40% of our guests come at least twice in a twelve-month period

Over 85% of our guests are aware of our mission



# Vendor Participation Form



**Yes! I would like to participate in the 8th Annual Barn Burner Bar-B-Q. Please sign me up for:**

- 10 x10 Booth Space \$50 (qty: \_\_\_\_\_)**       **Electricity \$10 (per booth)**

Vendor booth area is on blacktop. Electricity is available for an additional \$10 per booth. Vendor is responsible for bringing own tables, chairs and/or free-standing tents (no stakes allowed on pavement) and for setting up products. Vendor responsible for handling and reporting taxes. Vendor responsible for picking up all trash and ensuring space is clean at the end of the event. No items may be left behind. Booth space must be manned at all times. The Barn Burner Bar-B-Q is a rain or shine event. Lambs Farm reserves the right for final approval of all exhibitors.

**Set up begins as early as 9 a.m. on Saturday, October 19.  
Tear down begins no sooner than 4 p.m. on Saturday, October 19.**

- Please accept my donation of \$\_\_\_\_\_ to support Lambs Farm.**  
 **I am interested in greater exposure for my business by becoming a sponsor.**  
 **I would like to participate in the event in another way, please contact me.**

## VENDOR INFORMATION

Company Name: \_\_\_\_\_  
Type of Business: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
e-Mail: \_\_\_\_\_  
Products I will be selling/promoting: \_\_\_\_\_  
\_\_\_\_\_

## PAYMENT INFORMATION

I have enclosed \$\_\_\_\_\_ **(Please make checks payable to Lambs Farm.)**

Please charge my credit card account in the amount of \$\_\_\_\_\_

- Visa®     MasterCard®     Discover®     American Express®

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CRV Code: \_\_\_\_\_



### Return vendor participation form and payment to:

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